

Our **Corporate Social Responsibility (CSR)** policy strives to transform India into a risk-aware society from being a risk-averse society. We aim to integrate social, environmental and health concerns of the Indian society into our CSR policy and programs.

Our CSR activities have focused on capacity building, empowerment of communities, inclusive socio-economic growth, environment protection, promotion of green and energy efficient technologies, development of backward regions, and uplifting the marginalized and under-privileged sections of the society. Nowadays CSR goes beyond charity and requires the company to act beyond its legal obligations. It rests on the ideology of give and take. Companies take resources in the form of raw materials, human resources etc from the society. By performing the task of CSR activities, the companies are giving something back to the society.

In the changing business environment, doing well (profit) and doing good (caring) are not mutually exclusive but mutually reinforcing. There has been a paradigm shift from the way business was done earlier to how it should be done today. It's no longer a question if companies should engage in CSR, it's now a question of to what extent will they do so, and how they will create and communicate real and meaningful impact.

#### **REPORT ON CSR ACTIVITIES IN FY 2017-18**

##### **1. Jaipur Foot Camp at Vijapur, Mehsana, Gujarat.**

The department had conducted its first project in the FY 17-18 through Bhagwan Mahavir Viklang Sahayata Samiti (BMVSS). This time the association was with their Ahmedabad Centre. The camp was conducted in the remote district of Mehsana in a place called Vijapur. The teams from BMVSS Ahmedabad Centre had done the ground work of identification of the beneficiaries. On the spot fitments was done on 14<sup>th</sup> May, 2017. The programme was also supported by Rotary Club of Sola. GIC Re has contributed approximately Rs. 14.00 lakhs towards the camp. The programme was inaugurated by Mr. D. R. Mehta, Founder of BMVSS who had specially come from Jaipur for this purpose.

##### **2. Jaipur Foot at Daund.**

As in the past, we have continued our association with Bhagwan Mahavir Viklang Sahayata Samiti in the current financial year. The first camp was conducted in Daund, Pune district. It benefitted approximately 270 persons. The beneficiaries were mostly localities coming across from the taluka region. Approximate expenditure for the camp was Rs. 8.00 lakhs. The camp was held in May 2017 for 4 days.

##### **3. GIC Vriksharopan Abhiyan 2017.**

The State Government of Maharashtra has taken up the 50-crore plantation program intended to increase the forest cover in the state from the current 20% to the nationally mandated 33% of Maharashtra's land area. This year they have aimed at a target of 4 crore saplings. Setting a huge record, even the common people planted 2.82 crore trees on a single day, giving hope to challenges like degradation of natural resources and habitats, pollution and climate change and boosting the morale of Maharashtra's Forest Department. Taking the step ahead, a plantation drive was initiated at Suraksha on 5<sup>th</sup> July, 2017. Mr. Sudhir Mungantiwar, Hon`able Minister for Finance, Forest and Planning presided over the inaugural session of GIC Vriksharopan Abhiyan 2017 wherein saplings were planted. Over 100 GICians took the tree pledge after the saplings were planted.

##### **4. GIC Vriksharopan – Sinnar, Nasik.**

To ensure continuity in our efforts towards reduction of carbon footsteps, the plantation drive was continued beyond our office premises to villages near Sinnar, Nasik. The activity was conducted on 22.07.2017. Approximately 3000 trees of indigenous variety were planted. Many GICians also volunteered for the drive.

##### **5. Blanket Distribution Drive in Mumbai.**

The department conducted 'Blanket Distribution Drive' on 10<sup>th</sup> January 2018 at King George V Memorial Infirmary (Anand Niketan) located at Mahalakshmi, Mumbai and its second phase on 17<sup>th</sup> January 2018 at Seva

Sadan Society, Grant Road. The purpose of the drive was to identify and distribute blankets to the needy and underprivileged. The blankets were distributed to 60 inmates of the infirmary. They take care of the lodging boarding of the destitute they are referred to. They also take responsibility of the medical expenses incurred for these inmates. Their main vision is to empower the underprivileged senior citizens and the destitute and help them lead a life of dignity and self-respect.

#### **6. Blanket distribution – SEVA SADAN.**

At the second phase of the drive, the department distributed blankets to 30 orphan girls staying at Seva Sadan Society at Grant Road. Their aim is to reduce the inequities of opportunity between the privileged and the under privileged. They provide a shelter for destitute girls and women and look after their overall need and development over and above the emotional support that is provided to each one of them. They try and work towards self-sufficiency and economic independence of women.

#### **7. BMVSS Bangalore- Jaipur Foot Camp.**

BMVSS is registered as a society under the Rajasthan Societies Registration Act on 25th March 1975 and is the world's largest organisation for the disabled. The Bangalore center conducts an annual camp every year in the month of January. We have been associated with this camp from the inception of CSR in GIC Re. In FY 17-18 too, we have contributed funds of Rs. 25.00 lakhs.

#### **8. SWACHHTA PAKHWADA – 15.01.18 to 31.01.18.**

CAPACITY BUILDING: Adv. Afroz Shah, a young Indian lawyer from Mumbai, is synonymous with the world's largest beach clean-up project in Versova, Mumbai. He has been awarded as "Champions of the Earth" by UNEP 2016. He visited GIC HO on 30<sup>th</sup> January 2018 and lectured the employees about the cleanliness drive, why is he was motivated to do this and why as a citizen of India, each one of us should do our duty. Mr. Shah also gave pointers to the employees regarding the steps which would help in reduction of litter/plastic and thereby pollution. A large number of employees attended his session, went through his findings and his documented records and understood the ethos of Swachhta.

#### **9. Cleanliness Drives.**

Cleanliness drive was carried out in MLA Hostel Lane adjacent to our office on 26<sup>th</sup> January 2018. There was whole hearted support from our Senior Executives as well as employees on Republic day. Marine litter/debris is big environmental/cleanliness problem confronting our Nation and specially so the coastal part of India. As part of Swachhta Pakhawada, CSR department; a long-term association can be done with Adv. Afroz Shah for tackling the problem of marine litter/debris. As an important activity of this Swachhata Pakhwada, CSR department has arranged a Beach Cleaning drive at Versova Jetty on 27<sup>th</sup> January 2018. The cleaning of the beach was undertaken by employees of GIC Re with the team of local volunteers.

#### **10. Contribution for Mid-Day Meal Scheme through The Akshaya Patra Foundation.**

The Akshaya Patra Foundation meals meet the nutritional requirements of children, complying with the government norms as per the recommendations of qualified nutritionists. Their kitchens are technology-intensive, and can cook a minimum of 100,000 meals in less than four and a half hours with minimum human intervention and sustained quality. The cooked food is distributed through heat-insulated, dust-free special purpose vehicles. Due to extensive mechanization of the kitchen, the program can offer children standardized, high quality, wholesome hygienic meals and makes the programme highly cost effective. GIC Re has contributed funds to support the feeding of 19800 students at Rourkela and Puri for the FY 18-19. Approximate cost of the project is Rs. 1.82 cr.

#### **11. Construction of science lab – Amar Seva Sangam.**

Amar Seva Sangam, Aikkudy, Tamil Nadu is a premier organization in the field of disability management. They provide rehabilitation, education and employment generation to physically challenged people across 800+ villages and 14000+ people. GIC Re had sanctioned the construction of the science lab at Siva Saraswati Vidyalaya. GIC Re has approved for the contribution of funds amounting to Rs. 23.22 Lakhs. The project was conducted as per our guidelines and policies and was completed by March 2018.

#### **12. Contribution to Prime Minister's National Relief Fund (PMNRF).**

PMNRF was set up in January 1948. The resources of the PMNRF are now utilized primarily to render immediate relief to families of those killed in natural calamities like floods, cyclones and earthquakes, etc. and to the victims of the major accidents and riots and also to partially defray the expenses for medical treatment like heart surgeries, kidney transplantation, cancer treatment and acid attack etc. The fund consists entirely of public contributions and does not get any budgetary support. An amount of Rs. 14.00 Cr has been earmarked for contribution to PMNRF.

**13. Contribution of Funds for School Compound Wall for Dhan Karunai Ilam, Madurai.**

GIC Re has agreed to contribute funds for construction of school compound wall managed by Dhan Karunai Ilam. The cost of the project is approximately Rs. 9.00 Lakhs. They also manage the orphanage which houses around 46 children. The services of Chennai Liaison office were also utilised before the project was sanctioned.

**14. Contribution of Funds – BMVSS Jaipur.**

The main objective of BMVSS is providing mobility and dignity to the amputees especially to those who are below poverty line. They provide amputees and polio patients artificial limbs and other aids and appliances totally free of charge. They receive nearly 125-150 amputees and polio patients visit their premises on any given day. The Jaipur foot is the only non-articulated foot in the world that provides mobility in all 3 planes i.e. Dorsi flexion, Inversion/ Eversion and transverse rotation. GIC Re has been associated with their Jaipur centre for the last 4 years. We already committed to them in the last financial year. This year we committed approximately Rs. 16.00 Lakhs for their Jaipur centre.