



भारतीय साधारण बीमा निगम
General Insurance Corporation of India

Query	Clarifications Sought	Responses
1	Is the Photo shoot required at places other than in Mumbai.	In Mumbai only.
2	Delivery required at Mumbai with how many copies & balance copies which other Indian cities along with the quantities to dispatch.	Delivery in Mumbai Only
3	To mention that Concept note with Editorial text will be provided by GIC Re, Printer shall proof read the text & do designing & printing only. The role of Agency in content development, editing, photo-editing, developing infographics, proof-reading and printing. Will the content be fully provided to the Agency?	Main text will be generated by author and will be made available to the Agency. Agency to play its role in suggesting changes/ modifications, etc., during the process. Rest will be as per RFP.
4	Proportion of Photographs to Text ratio?	Text to photographs ratio will be almost equal
5	Vendor will be selected on the basis of Combined weightage on Technical score + Financial score	No. It will be a selection on the basis of lowest cost among the technically qualified bidders.



भारतीय साधारण बीमा निगम
General Insurance Corporation of India

6	200/500 Copies reprint cost, field to be added in Commercial bid document, so that enter reprint cost of 200/500 Copies	As per terms of RFP. Additional copies will be as per the same rate quoted.
7	Whether entire book having Inside pages along with End Pages, Galley, Jacket, Book mark Slip case will be throughout in 5 Colour (4 Colour + 5th Color, To specify which colour will go as 5th colour, Silver or Gold in metallic),	Jacket, Slip case and maybe book mark to have 5th colour. Rest in 4 colour. Whether Gold or Silver is the fifth colour would be our choice and dictates of the design.
8	Only, Inside pages, End Pages, Slip case will be printed in 4 Colour only & Galley, Jacket in 4color + special color (Pls specify color) or Throughout 4 Colour printing only ? To confirm	Same as above
9	As an Ad agency, one is a designer not printer, so should ad agencies apply?	Agencies not having inhouse printing facilities may also bid for the Coffee Table Book. The Technical Committee will take a final view.



भारतीय साधारण बीमा निगम
General Insurance Corporation of India

10	Power of Attorney should be notarized or Agency letter head will do?	Power of Attorney has to be notarized or Board Resolution (on a letterhead) authorizing the signatories for submission of bid to be submitted.
11	Supplying 200 copies at the same rate in the next 3 years, if required, is not possible. We have to assume a certain hike every year because of changes in taxation, paper cost, overheads, (printing plates last a maximum of 2-3 months) etc. Is that okay?	The RFP terms remain unaltered.
12	Will the Agencies which are registered as MSME/SSI be exempt from paying the EMD?	MSME/SSI registered Agencies may bid by submitting relevant documents and certificates. The Technical Committee will examine the eligibility and the validity and take a final view.
13	Are work samples to be submitted along with bids or it is okay if they are produced during presentation?	Samples will have to be provided during presentations.
14	Would it be a single stage process (selection solely on the basis of cost, irrespective of technical markings?)	Yes. It will be a selection on the basis of lowest cost among the technically



भारतीय साधारण बीमा निगम
General Insurance Corporation of India

		qualified bidders.
15	What would be the theme of the Coffee Table Book?	GIC Re is creating a corporate Coffee Table Book capturing its rich history and its stature in the Indian and International reinsurance markets. It will highlight the company's transition from holding company to National reinsurer so that people know its historical significance, the vision and leadership of the people who built the company, the work done by its past employees and the legacy that the present employees aspire to leave for posterity through their pioneering work.



भारतीय साधारण बीमा निगम
General Insurance Corporation of India

16	<p>We can do the varnishing process but instead we suggest you to go for 170 GSM German mat finish paper for inside pages which will not require the varnishing process and will save time & cost.</p> <p>We can do the varnishing process but instead we suggest you to go for 170 GSM German mat finish paper for inside pages which will not require the varnishing process and will save time & cost.</p>	The RFP terms remain unaltered
17	<p>Should the Bidders mention for additional pages in multiples of 8? If so, provision in the format needs to be made.</p>	Additional pages cost will be on pro-rata. The RFP terms remain unaltered